

Internet Marketing Secrets Newsletter

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The Wordpress Project

If you liked Revenge of the Mininet, you'll love Keith Baxter's Wordpress Project. It's similar, but instead of using static sites, he shows you how to interlink Wordpress blogs for unlimited potential revenue streams.

This strategy is so effective, it generates millions of unique visitors and a whole lotta coin. So why stay in the dumps when someone like Keith can show you the ropes... even in this tough economy.

[Are you ready to thrive and prosper?](http://www.cdzn.com/wpp) <http://www.cdzn.com/wpp>

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The Secrets of Google Alert Marketing

Go put your keywords in Google Alerts. Let Google tell you where the action is, where the conversations are. Jump in them and participate.

[Get Google Alerts:](http://www.google.com/alerts) <http://www.google.com/alerts>

I call this Goobert. The Google Blog Alert Method. It's absolutely the fastest way to get risk-free traffic and start making money from affiliate programs. Guaranteed.

It's totally white hat. It's moral, ethical and profitable all at the same time.

It doesn't take a lot of time either.

You might get 5-10 alerts per day. And it doesn't take long - maybe 30 minutes - to read the blogs, make thoughtful comments on them, and then social bookmark them.

In my tests, I can ramp up to 400 visitors per day in less than a month, working only 20 minutes per day.

Your results will be different, but you'll probably notice that the traffic starts snowballing - especially from the social bookmarking sites - around the third week.

Get out there. Jump in and comment. Bookmark their blogs. Then post snippets of all the activity and stories on your own blog.

It will seem like you're everywhere. Fully in the know. And they won't have a clue - thanks to your little secret - how you're doing it. You'll be like superman, wonder woman, or your hero of choice.

Leave useful yet incomplete comments on their blogs, so they need to visit your blog for the full story. They arrive at your site looking for solutions to their problems.

You'll be ready and waiting for them with news, articles, comparisons, how-tos, videos, and plenty of affiliate links. If anyone so much as breathes about your niche, you're on top of it. You'll have posted about it while the buzz is fresh, lively and hot.

They won't have a clue how you're doing it. But they start turning to you like crazy, as the source for everything in that niche.

Your own blog is where you can start the soft selling process. You can link to affiliate programs from your posts. Hint: The most effective strategy is to put a hypertext link in context with the content as you're talking about it.

Then if you need a sales page to do some heavy lifting, link off your blog to your static pages. Sell them on reading your product comparisons, or how your affiliate solution can solve their problems.

Want to know step-by-step how to do this? It's fast, fun and easy to do. It's so simple and without a doubt, the fastest way to get risk-free traffic and convert them into buyers.

[So don't be a Goobert. Get the report now:](http://www.cdzn.com/goo) <http://www.cdzn.com/goo>

Oh... one more thing... if you already purchased the Affiliate Marketing Secrets audio training, and didn't get the note I sent you, Goobert is yours as a bonus. Just email me and I'll send you the download link right away.

Grand Opening of my New Affiliate Program

The affiliate program for Goobert and Affiliate Marketing Secrets audio training is open to the public. You'll get a 75% commission on each sale during the 30 day introductory period.

So right now with the product at 29.95 - after processing fees - it means a hefty 20 dollar commission for you. The price will be going up to 39.95 in about a week. So you might want to alert your readers about it before then, or wait and get a bigger commish. It's up to you.

In all there's 3.5 hours of intense affiliate audio training, plus the Goobert report, that you read about in the previous story. The product is in the impulse purchase range and is averaging a 12% conversion rate.

Even if you have a small readership and send just 3,000 people, it could be very profitable for you. For example, a 3K x 12% conversion = 360 sales. Multiply that by 20 bucks per sale and it's a quick 7,200 dollars for you. Now, that'll come in handy!

Your milage will vary and all standard disclaimers apply. You may do worse than average, but you could do much better. Way better!

One affiliate managed to get a 20% conversion. No kidding! The salesletter was the same, so it's the strength of your endorsement that will determine your success. (Once you become an affiliate, maybe you can twist my arm and I'll show you what he said. ;-)

There are two ways to join the affiliate program. The first is through my site, which protects your Clickbank affiliate link through EasyClickMate. It takes less than 10 seconds to sign up.

<http://www.dynamicmedia.com/affiliates/>

The second way is to use a normal Clickbank link, which looks like this:

<http://youridhere.dmnbn.hop.clickbank.net/>

Just replace youridhere with your own Clickbank affiliate ID. If you're not already a member of Clickbank you can sign up here. It only takes couple of minutes:

<http://www.clickbank.com/affiliateAccountSignup.htm>

This is my first product in five years. Many of you will remember promoting Nothing but 'Net, Clickin' it Rich and Revenge of the Mininet for me.

I'm confident that this product will do just as well for you. And I'm committed to looking after every one of your friends that you send my way.

10 Cool Tools, Tips and Techniques

The following is just a quick excerpt of tools, tips and techniques that I found useful. I didn't have time to write about them in detail, but they were too valuable to leave out.

1) Freeware Web Creation Tool

This freeware tool makes it simple and easy to create a website or blog. It's non technical and fun to use. You can switch designs on the fly with an intuitive drag and drop interface. They'll even host your existing domain.

[Get Weebly:](http://www.weebly.com) <http://www.weebly.com>

2) Google AdWords Learning Center

This is the official Google learning center for AdWords. They have video lessons complete with quizzes to help you learn about advertising on the Google network. It won't teach you how to write an ad, but it has training on everything from quality scores to analytics.

[Learn AdWords](http://www.google.com/adwords/learningcenter/): <http://www.google.com/adwords/learningcenter/>

3) Famous Quotations

Trying to get a point across? Try using a famous quote. Established in 1994, this resource has over 26,000 quotations from famous people. You can search by author or by subject and find just the right words to help deliver your message.

[Get Quotes](http://www.quotationspage.com): <http://www.quotationspage.com>

4) Search Engine Loophole

This isn't a training course or an ebook. It's more of a trade secret. It's an SEO tactic that works with MSN and lets you nail top spot in their search engine for hyper competitive terms. And when you see "which" terms they're #1 for, you'll wanna play too.

[Get the LoopHole](http://www.cdzn.com/sel): <http://www.cdzn.com/sel>

5) Learn Just About Anything

Now you can learn applications and processes at your own pace. There's over 31,000 tutorials in 465 online courses. You can even try before you buy. Learn everything from Acrobat to XML and everything in-between.

[Learn What You Want](http://www.lynda.com): <http://www.lynda.com>

6) Top Internet Retailers

Ever wondered who the top 500 internet retailers are? Many of them have affiliate programs and are highly trusted by consumers. You can buy the Top 500 Guide, or just poke around the Internet Retailer web site for all sorts of market intelligence.

[Top 500 Retailers List](http://www.internetretailer.com/top500/list.asp): <http://www.internetretailer.com/top500/list.asp>

7) Don't Forget To...

Now you can capture thoughts, create to-dos and set reminders with a simple phone call. It's like having your own personal transcription service. Got a quick message? Phone it in and broadcast it out.

[Voice to Text](http://www.jott.com): <http://www.jott.com>

8) The Black Ink Project II

Running a business in the black means it's profitable, as opposed to being run in the red at a loss. Uber affiliate and all round nice guy Jeremy Palmer leads you through 15 training sessions from picking a niche to building a site. Jeremy's goal is to help you quit your day job.

[Run in the Black](http://www.cdzn.com/bip): <http://www.cdzn.com/bip>

9) Everything About Health and Wellness

Why would you want to visit the Center for Disease Control and Prevention? Because it's an excellent source of credible, reliable, health information and almost all of it is public domain, meaning you can use the content without permission. Lots of goodies here for health and fitness websites.

[Center for Disease Control](http://www.cdc.gov): <http://www.cdc.gov>

10) Spy on Affiliate Programs

This tool will help you to become a better affiliate. It finds the best converting offers and the highest paying affiliate networks in any category. It's a little sparse at the moment, but really helps you find things to promote. Watch the quick video for the full scoop.

[Affiliate Spy](http://www.affspy.com): <http://www.affspy.com>

That's it for this issue my friend. Thank you for reading. We'll chat again soon. Until then, here's wishing you all the best for online success.

Michael Campbell

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